Beat: Technology

MOUNIR MAHJOUBI FRENCH STATE SECRETARY OF DIGITAL MAKES THE CLOSING OF VIVATECH

ONE OF THE YOUNGEST SMARTEST MINISTERS

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USPA NEWS - On Friday, May 25, 2018, Mounir Mahjoubi, the French Secretary of State for Digital, was at Viva Technology to make the closing speech: "Start-ups, French Tech: France needs you! ". This speech was an opportunity to highlight the challenges of growth and consolidation of the ecosystem of French start-ups and especially to affirm its desire to make it fly away.
“We can not just face the big economic players coming from abroad " Mounir Mahjoubi, French State Secretary of Digital, stated about the digital in France, at the occasion of the Vivatech French Trade Fair. Mounir Mahjoubi, added that “France needs starts ups, but start-ups also need France“.

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Vivatech, gathered on May 23rd, for three days, the most powerful and famous Tech companies, from the largest to the smallest. The start-ups, wee also welcomed, and had the opportunity to showcase their new technologies combined to the newest innovations, at Parc des Expositions, in Porte de Versailles.----------
The French President Macron, opened up the session, with a very applauded keynote, before an intensive audience including a bunch of ministers and the President of Rwanda, Paul Kagame, his ambassador in France and the happy few selected visitors, who queued the lien for more than an hour to get a free seat.----------
The President of the ceremony, Maurice Levy, Former Chairman of Publicis, paid a large tribute to the President Macron who honoured this global tech fair, the day after the TECH FOR GOOD, operation launched by the President Macron at Elysee.
Mounir Mahjoubi, made the closing speech, on Friday May 25.

Here is a excerpt of the keynote of the French minister of Digital, Mr Mahjoubi who highlighted very accurately, how challenges of growth and consolidation of the ecosystem of French Start-ups and especially to affirm the desire to make it fly away : The French State Secretary for Digital, Mounir Mahjoubi presented the roadmap "French Tech 2022", a desire for scaling up, in the service of a clear ambition: to make France the reference ecosystem in Europe.----------
To this end, he announced new programs and measures dedicated to supporting start-ups, which focus on three priority themes: support for "deep tech" players, help with talent recruitment and reinforcement the visibility of French start-ups in Europe and around the world. “France must establish itself as the reference ecosystem in Europe and become anchored in the world's Top 3. For that one recipe: to foster the growth of start-ups and simplify the life of entrepreneurs “.----------
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The Secretary of State for Digital Mounir Mahjoubi was accompanied by French Tech Entrepreneurs, recalled that the creation of French Tech, four years ago was aiming to building an ecosystem of French starts ups. Today, the success speaks itself with 10,000 start-ups and 35 labelled communities in France and internationally. At that time, the current President Macron was a fervent supporter of this imitative while he was the Ministry of economy and Finance. The ecosystem contributes itself to both job creation and t influence of France in Europe and worldwide and is above all a symbolic of French dynamism and entrepreneurship. Not o forget that Entrepreneurship“ as recalled President Macron, during the inauguration of Station F, chaired and launched by Xavier Niel, on “ Entrepreneurship is French, so it means that, the French should be proud of receiving this heritage of “Entrepreneurship“ and must

show it to the rest of the world“, as it has already inspired, many dynamic actors of the digital and in whatsoever domains, to create their own company“¦

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